

*(Use several sheets if necessary)*

HITACHI-0018

## Unknown

ASHIDA, et al.

**Herewith**

## Unknown

[illegible][illegible]

CL	AA	Michael J. A. Berry and Gordon Linoff; 1997; Data Mining Techniques For Marketing, Sales , and Customer Support; Overview of Data Mining Techniques; pp. 119-123.
CL	AB	Hitoshi ASHIDA and Toyohisa Morita; 1999; 1999 IEEE International Conference on Systems, Man, and Cybernetics; Human Communication and Cybernetics; pp. V-882 - V-88.

**EXAMINER**

**DATE CONSIDERED**

EXAMINER: Initial if citation considered, whether or not citation is in conformance with MPEP Section 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

# INFORMATION DISCLOSURE CITATION

(Use several sheets if necessary)

Docket Number (Optional)

Application Number

Applicant(s)

Filing Date

Group Art Unit

\*EXAMINER  
INITIAL

OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)

AC

Toyohisa Morita, Yoshinori Satou, Erika Ayukawa, and Akira Maeda; 2000; Information and Knowledge Management in the 21st Century; INFORMS-KORMS Seoul 2000 Conference; Customer Relationship Management Through Data Mining; parts 1-6.

EXAMINER

DATE CONSIDERED

\*EXAMINER: Initial if citation considered, whether or not citation is in conformance with MPEP Section 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.